



FP7- 257666-eCute

(August, 2011)

Education in Cultural Understanding, Technologically-Enhanced

**Collaborative Project (ICT-2009.4.2)
Technology-enhanced learning**

Start date of project: **01/09/2010**

Duration: **36 months**

(7.1) . (Assessment Approach & Evaluation Instruments)

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AUTHORS: Lynne Hall, Marc Hall, John Hodgson, Colette Hume (Sunderland University, UK)

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STATUS: [DRAFT]

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Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	



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PROJECT COORDINATOR

Name: Ruth Aylett

Address: School of Mathematics and Computer Science, Heriot-Watt University Edinburgh, EH14 4AS

Phone Number: +44 131 4514189 Fax Number: +44 131 451 3327

E-mail: ruth@macs.hw.ac.uk

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1. Purpose of Document:

This document details deliverable 7.1 - Assessment Approach & Evaluation Instruments. This deliverable is provided via an online/web report. The web report contains detailed descriptions of all stages of assessment and evaluation. This document provides a very brief overview of the online content contained in the web report.

The web report is available at:

<http://www.ecute.eu/aaei>

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2.Executive Overview:

This deliverable provides a summary of the Transmedia Evaluation approach and instruments under development in work package 7. The approach and instruments developed will be used to evaluate the showcase applications MIXER and TRAVELLER which are being developed within workpackage 6.

The web report firstly provides an explanation of what Transmedia Evaluation involves, detailing the stages required to craft the evaluation experiences which characterise our unique evaluation approach.

A more rigorous description of each of the stages follows, along with examples from activities conducted during the Teachers Workshop which was held in June 2011, the evaluation of the MIXER showcase which was conducted in June 2011, and also an investigation into the use of touch screen technologies which took place in May 2011. Examples of evaluation instruments and associated documents are also provided and include detail on how they were developed and utilised in the various evaluation sessions.

The analysis approach taken in the eCUTE project is described and both internal and external dissemination activities are also discussed.

The final section of the online report describes the projects plans for future evaluation activities within the workpackages.

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3. Summary:

The eCUTE project are developing two showcase applications. MIXER for the younger age group of 8 to 11 year olds, and TRAVELLER aimed at an older age range of 18 to 25 year olds. The assessment approach and evaluation instruments to be used to evaluate these showcase applications are described in the web report available at <http://www.ecute.eu/aaei>

The deliverable type is “Other” and is provided as an online/web report:

<http://www.ecute.eu/aaei>

References used throughout the report are provided on the following page:

<http://www.ecute.eu/TMEReferenceList.pdf>